

A passion for beauty

Established in 1989, Chez Blanc provides a tranquil environment to unwind and relax while your skin is analysed and a comprehensive skincare programme is created especially for you! Owner Lynette Hedrick emphasises the importance of correct individualised skincare programmes, “every skin is different – a result of individual heredity, environmental exposure, lifestyle and different care regimens”. With over 15 years experience and extensive training, Lynette educates her clients on why and how they should look after their skin, finally putting together an à la carte menu that is manageable and sustainable.

Chez Blanc means “at Blanc” and was named after

Lynette’s mother Martha Blanc Edgar, who had a hair salon in the 1950’s. Inspired by her mother’s passion for the beauty industry, Lynette studied at the well-respected National School of Aesthetics and continued with postgraduate diplomas and product training in New Jersey, USA. She constantly strives to bring her clients the latest in technology and product research and endorses the Sothys range of professional treatments and homecare products. “This exclusive French range symbolises a 50-year commitment to quality and results, and is certified ISO 9001 so they can guarantee that their products are not only well tolerated but are also effective”, says Lynette.

Sothys, meaning the ancient Egyptian Shining Star and Goddess of Beauty, was selected as the celebrity skincare for the Oscars 2004. Appearing on the menu at the ultra-glamorous Four Seasons Hotel (the only place to stay in Hollywood on Oscars’ night) the French range was used extensively for starstudded pampering and treatments. Celebrity guests were also treated to an elegant coffret of Sothys skincare products including the new Sothys Lift Defense 2 – the ultimate, new generation age-defying serum available now at Chez Blanc!

With an already impressive celebrity following including Calista Flockhart, Liv Tyler, Goldie Hawn, Robbie Williams and many more, Sothys offers unique formulations and lasting benefits that may be tailored to achieve comprehensive results.

Chez Blanc has an extensive treatment menu that includes Electrology to eliminate unwanted hair, remove milia (whiteheads), skin tags and treat red veins. “These treatments all compound to create the whole picture and the right finish”, says Lynette.



Chez Blanc offers all Eye Magazine readers a complimentary analysis and consultation to discuss your skincare requirements.

Call Lynette to schedule a free 30 minute appointment before 30 September 2004.

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